



# SUSTAINABILITY IN PRACTICE: SPOTLIGHT ON EUROPEAN POULTRY

## When?

Wednesday, 29<sup>th</sup> November 2023

## Where?

COMET Meetings Louise,  
Place Stéphanie 20, 1050 Bruxelles



## ABOUT THE EVENT:

Everyone talks about sustainability. In the European poultry meat sector, we don't just talk!

Join us and learn more about it at the event “**Sustainability in Practice: Spotlight on European Poultry**”, where concrete sustainability measures will be presented by poultry meat companies from Spain, France and Germany.

This will be followed by a roundtable with representatives of the EU Parliament, the EU Commission and the sector itself - to discuss main challenges and opportunities for continuous improvement of the sustainability of the European poultry meat sector.

Join us as we set out to balance the needs of a growing population with the need to preserve our planet for future generations.

## PROGRAMME:

- 17:00 – 17:30 Welcome coffee & Registrations
- 17:30 – 18:00 Spotlight on Best Practices
- 18:00 – 18:55 Panel Discussion and Q&A
- 18:55 – 19:00 Closing Statements
- 19:00 – 20:30 Drinks, Food & Network

For guidance on balanced and healthy diets, please refer to the National Food Dietary Guidelines.  
[https://knowledge4policy.ec.europa.eu/health-promotion-knowledge-gateway/food-based-dietary-guidelines-europe-source-documents-food\\_en](https://knowledge4policy.ec.europa.eu/health-promotion-knowledge-gateway/food-based-dietary-guidelines-europe-source-documents-food_en)

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## SPEAKERS:

### Spotlight on Best Practices

- **Helen Niemann & Michael Hoffschroer** – Rothkötter Group, Germany
- **Christian Bagourd** – LDC Groupe, France
- **Jaume Coma** – Grupo Vall Companys, Spain

### Panel Discussion

- **Catherine Geslain-Laneelle**, Director for Agriculture and Rural Development - Strategy & Policy analysis, DG Agri, European Commission
- **Martin Hlaváček**, Member of the European Parliament
- **Nan-Dirk Mulder**, Senior Global Specialist Animal Protein, Rabobank
- **Saulius Petkevicius**, Chair of Sustainability Working Group, AVEC

### Moderated by Katrina Sichel

## REGISTRATIONS:

To confirm your participation, please [register here](#)

For more info please contact:

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